



NOVA SCOTIA UTILITY AND REVIEW BOARD

NOTICE OF PUBLIC HEARING

NOVA SCOTIA'S ELECTRICITY DEMAND SIDE MANAGEMENT PLAN FOR 2012

Notice is hereby given that the Nova Scotia Utility and Review Board ("the Board") will conduct a hearing respecting an application by Efficiency Nova Scotia Corporation for approval of its Electricity Demand Side Management Plan for 2012. (Demand Side Management refers to activities or programs undertaken by a utility or its customers to influence the amount and timing of electricity usage).

Hearing Commences: **Monday, April 18, 2011**
9:00 a.m.

Place: **Office of the Board**
Summit Place
3rd Floor, 1601 Lower Water Street
Halifax, NS

ALL PERSONS are entitled to attend the hearing.

ANYONE WISHING TO HAVE FORMAL STANDING to present evidence or cross-examine witnesses should file notice of such intention with the Board not later than **Thursday, November 25, 2010**, with evidence to be filed by **Friday, April 8, 2011**. There is a consultative process commencing November 25, 2010, leading to the hearing commencing on April 18, 2011. The timeline for this proceeding, including the consultative process, is contained in the Hearing Order and is available on the Board's website at: www.nsuarb.ca or by contacting the Clerk at (902) 424-4448, or by fax at (902) 424-3919, or by email at: board@gov.ns.ca.

ANYONE WISHING TO SPEAK at the hearing but not wishing to cross-examine witnesses may appear at the evening session. Presentations will follow the order in which interested persons notify the Board of their intention to appear, such notification to be given to the Board on or before **Thursday, April 7, 2011**, contact information above. **SHOULD NO REQUESTS BE RECEIVED BY APRIL 7, 2011, THE EVENING SESSION FOR MONDAY, APRIL 18, 2011, WILL NOT BE HELD.**

ANYONE WISHING TO MAKE COMMENTS IN WRITING may file Letters of Comment with the Board by **Thursday, April 7, 2011**. Letters should be addressed to the Clerk of the Board at Box 1692, Unit "M", Halifax, NS, B3J 3S3, or by email to: board@gov.ns.ca or by fax at (902) 424-3919.

A copy of the Application may be viewed at the offices of the Board, Summit Place, 1601 Lower Water Street, 3rd Floor, Halifax, NS, or on the Board's website at www.nsuarb.ca, Matter No. M03669.